

**SUM**  
**MAG**

**SOUTHERN UTAH CULTURE MAGAZINE**

**MEDIA KIT**

# SUC MAG

## ADVERTISING OPTIONS

### PRINT

SIZE	1 MO	3 MO	6 MO
<b>FULL PAGE</b> 5.5 x 8.5	\$400	\$1080	\$2160
<b>HALF PAGE (H)</b> 5 x 4	\$200	\$540	\$1080
<b>HALF PAGE (V)</b> 3.25 x 8.5	\$200	\$540	\$1080
<b>QTR PAGE</b> 3.25 x 3.87	\$125	\$340	\$675

### DIGITAL

TYPE	COST
<b>SOCIAL MEDIA POST</b> Instagram, Twitter, Facebook	\$75
<b>SPONSORED ARTICLE</b> Website, promoted on social media	\$300
<b>ONLINE GIVEAWAY</b> Run and promote giveaway online	\$300
<b>EVENT LISTING</b> On website calendar	FREE
<b>PREMIUM EVENT LISTING</b> Images, videos, and/or links	\$25

<b>GRAPHIC DESIGN WORK</b> Creation of any of the above	\$75/HR
--	---------

ALL PRICING LISTED ARE FOR GENERAL INSTANCES.

Southern Utah Culture Magazine is a product born out of love and incubated in the hearts of its founders and editors. As the official magazine for Georgefest, we are excited to be part of the revitalization of Southern Utah, bringing a renewed focus to the younger inhabitants and the things they are passionate about.

Here's what you need to know: Dixie State University is projected to have 8,900 students (2,500 are freshman, the majority of which will be new to the area), Southern Utah University is slotted to have almost 9,500, Zion National Park gets 4.2 million visitors a year with a significant portion being millennials, and the amount of adults between the ages of 18 and 30 in the Southern Utah area is right around 35,000.

And until now, no one is talking to them.

Southern Utah boasts a vibrant community of artists, musicians, and other creatives. Southern Utah Culture Magazine is aims to be the central hub for those involved and those interested in what this community has to offer.

If you're looking for a way to reach millennials through a medium they're going to actually be looking at, Southern Utah Culture Magazine is the place to do it. With the support of Georgefest and local businesses, we will be able to create an impactful publication that reaches an underserved yet large audience.

Are you going to join us?

**thesucmag@gmail.com**